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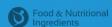
# 6<sup>th</sup> International Pharmaceutical Ingredients, Raw Materials and Technologies Exhibition

Pharmaist will host industry professionals at Istanbul Expo Center between 18-20 June 2025. The exhibition, which is the meeting point of domestic and foreign industry professionals where the latest products and technologies will be exhibited, offers a unique opportunity to meet the industry's demands in the raw materials and technology field.

The global pharmaceutical industry, which is one of the most important sub-branches of the chemical industry and has a rapid growth momentum in the world, continues its development in terms of production capacity and technology in Turkey.

The pharmaceutical industry, which directly affects human health within the scope of life sciences, has a strategic position in the world with its high R&D basis.

Co-located:





### WHY EXHIBIT?

- Take advantage of marketing efforts before, during, and after the fair to promote your company and reach more potential customers.
- Get a chance to meet industry professionals who are directly your target market.
- Step ahead of your competitors by displaying your products and solutions.
- Strengthen your market presence and brand awareness.
- Receive new orders.

#### **EXHIBITOR VIEWS**

With the increase in our sales over the past year to be visible to our customers, we decided to participate in this exhibition. We were able to touch many points. We are very pleased.

EMİN ERGAN

General Manager / Rettenmaier Turkey

This exhibition gets better and better every time, not only in terms of exhibitors but also we think that social activities are very useful. I believe in 2025 the exhibition will get much better.

GÖKHAN ORAN

Member of the Board & Chief Executive

Officer of EMEA / Barentz



How effective do you think the contacts you made during the exhibition has been?

VERY GOOD GOOD

55.2% 14.1%

AVERAGE NORMAL

28.2% 2.5%

Do you plan to re-exhibit in 2025 again?

YES 79%
UNDECIDED NO 3.7%





## **EXHIBITOR PROFILE**

- Pharmaceutical Additives & Intermediates
- Active Pharmaceutical Ingredients (API)
- · Pharma Intermediates and Additives
- · Turn-key Projects
- · Pharma Laboratory, Production Test-Measurement Equipments
- · Pharmaceutical Packing and Packaging Technologies
- · Clean Room Technologies
- · Semi-Finished Goods and Additive Materials

## **VISITOR PROFILE**

- Senior Managers
- · Purchasing Managers
- · Quality Control Managers
- R&D Managers
- Marketing & Sales Executives
- Production Managers





**ISTANBUL EXPO CENTER** 

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